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## SportsHero Launches 'LaLiga Hero' To Find Indonesia's Top Football Expert

SportsHero has officially launched its newest campaign - "LaLiga Hero" - in search of the top football expert in Indonesia. Through the use of its free-to-play mobile application, the campaign will look to engage football fans in Indonesia to predict the scores of upcoming LaLiga Santander matches between 14 February 2020 till 27 May 2020.

SportsHero will then award a 12-month contract worth 100 million rupiah to the overall winner of "LaLiga Hero" at the end of the campaign in June 2020 to become SportsHero's expert predictor for LaLiga's 2020/21 season.

In addition to the the grand prize for the overall winner, SportsHero will also award prizes to winners of each round which includes VIP tickets to watch LaLiga matches in Spain, merchandise signed by LaLiga legends, official LaLiga PUMA match balls, and official LaLiga club jerseys and merchandise.

